



LEGEND OF THE SEAS RETURNS TO SINGAPORE TO KICK-START YEAR-ROUND ASIA DEPLOYMENT



Guests of Legend of the Seas greeted by lion dancers at Singapore Cruise Centre

NEW DELHI, November 16, 2009 – Global cruise brand Royal Caribbean International's *Legend of the Seas* is back in Singapore again at noon today since the end of her last Asian season six months ago, amid warm welcome from the local office staff, tourism and port officers, heightened by lively performances by lion and dragon dance troops. The cruise ship is set to kick start her year-round deployment in Asia tomorrow, November 17. Her extended stay in the region represents a significant milestone in the history of Royal Caribbean in Asia, which marks its deepened commitment to this market with more sailings as well as new homeports, itineraries and destinations for its guests to experience.

Greater Convenience and More Choices for Cruisers

Fans of *Legend of the Seas* can look forward to a wide variety of attractive new itineraries and destinations which gives a more comprehensive coverage of the Asian region. There are about 70 sailings over the year-long period to choose from, featuring over 20 distinct itineraries including 15 new ones, and 10 new ports-of-call such as Halong Bay, Hualien, Miyazaki, Kagoshima, Seoul (Incheon) and Vladivostok.

The year-round deployment will begin with a series of Southeast Asian cruises of three, four and five nights out of Singapore to the popular destinations of Penang, Kuala Lumpur (Port Klang), Langkawi and Phuket. From next February on, the ship will homeport in Hong Kong, Shanghai, and for the first time, Tianjin and Yokohama, from where she will be offering North Asian cruises.

Among the highlights of this deployment include four distinct itineraries from Hong Kong to popular historical and scenic destinations such as Sanya, Hue/Danang, Taipei and Okinawa. Guests can also experience the best of Japan and Korea on six different itineraries out of Shanghai and two from Yokohama to exciting stops such as Hakodate, Kobe, Jeju Island and Busan. With more homeports,

more Asian cruisers can enjoy greater convenience to set sail from their own doorstep to experience the best that the region has to offer with *Legend of the Seas*.

Guests sailing on the special Christmas, New Year's Eve and Chinese New Year festive cruises will be in for a unique and memorable holiday on the high seas, with all kinds of traditional meals, entertainment and activities lined up.

A Destination in Itself

Onboard the feature-packed *Legend of the Seas*, vacationers can look forward to an ocean of entertainment and relaxation choices, such as the brand's signature 9m rock-climbing wall offering an incredible view of the sea, and a miniature golf course which promises endless fun for the whole family.

In addition, one can savor the wide variety of mouth-watering international cuisine whilst enjoying the sea view from the two-tier glass-walled Romeo and Juliet Dining Room, watch dazzling Broadway-style musicals, or relax in the Solarium's indoor/outdoor pool with retractable glass roof. As for the younger guests, they will be entertained by the Adventure Ocean activities for multiple age groups. Most of all, the cruise comes in a winning package of value, with virtually everything included in the price.

Royal Caribbean International is a global cruise brand with 21 ships currently in service and one under construction. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand.

Royal Caribbean International is represented throughout India by TIRUN Travel Marketing, a relationship that dates back to 1993. TIRUN Travel Marketing, headquartered in New Delhi (011-2331 1362), has a network of 5 offices throughout India including Mumbai, Bangalore, Chennai, Ahmedabad and New Delhi

###

About Royal Caribbean Cruises Ltd.

Royal Caribbean Cruises Ltd. is a global cruise vacation company that operates Royal Caribbean International, Celebrity Cruises, Pullmantur, Azamara Cruises and CDF Croisieres de France. The company has a combined total of 39 ships in service and five under construction. It also offers unique land-tour vacations in Alaska, Asia, Australia/New Zealand, Canada, Dubai, Europe and South America. Additional information can be found on www.royalcaribbean.com, www.celebritycruises.com, www.pullmantur.es, www.azamaracruises.com, www.cdfcroisieresdefrance.com.

About TIRUN Travel Marketing

Established in 1991 and headquartered in New Delhi, TIRUN Travel Marketing is a leading travel marketing representation company with a network of five offices located throughout India. Promoted by Gautam Chadha, an industry veteran with more than 25 years of experience in the travel business, the company represents three brands owned by Royal Caribbean Cruises Ltd., **Royal Caribbean International**, **Celebrity Cruises** and **Azamara Cruises**. Since 1993, TIRUN Travel Marketing and Royal Caribbean Cruises have together pioneered the concept of a cruise vacation in the Indian market.

Media Contact:

Gautam Chadha
Chief Executive Officer
TIRUN Travel Marketing
Tel: 011-23350960
Email: gchadha@tirun.com

Ritu Malhotra

Press Release

Marketing Support Coordinator
TIRUN Travel Marketing
Tel: 0124-425 9431
Email: rmalhotra@tirun.com