

Royal Caribbean International named 'Favourite Cruise line' of Condé Nast Traveller India's Readers' Travel Awards'13 for the third consecutive year



Divia Thani Daswani, Editor, Condé Nast Traveller (left) presents the award for Favourite Cruise Line to Ratna Chadha, Royal Caribbean's India International Representative (centre)

New Delhi, 2 December, 2013 – Global Cruise Line Royal Caribbean International is named Favourite Cruise Line of the prestigious Condé Nast Traveller India's Readers' Travel Awards for the third year in a row. Royal Caribbean has been voted unanimously by readers of Condé Nast Traveller India for the award. The Awards are given out annually to recognise and honour the best in the travel, tourism and hospitality industry-from destinations and hotels, to cruise lines, airlines and spas, as chosen by the discerning and influential readers of Conde Nast Traveller.

Royal Caribbean won the award for offering the best product, services and facilities. With 21 ships sailing in 72 countries on six continents including Asia, Alaska and the Mediterranean, Royal Caribbean is renowned for its innovative and family-friendly onboard amenities and activities spanning the Royal Promenade, ice skating rink and DreamWorks entertainment on its *Mariner of the Seas* and *Voyager of the Seas* in Asia, to the Zip Line, AquaTheatre and Central Park on the world's largest *Oasis of the Seas* and *Allure of the Seas* in the Caribbean. Most of all, all guests are treated to the brand's hallmark friendly, engaging and personal Gold Anchor Service

Commenting on the occasion, **Ratna Chadha, Chief Executive, TIRUN Travel Marketing-exclusive India representative of Royal Caribbean Cruises Ltd.** said, "It is indeed an honour to win this major title for three

consecutive years. Royal Caribbean International has been consistently delivering the 'Wow' in terms of groundbreaking industry-first amenities and high service standards and value to thousands of Indian guests every year. We thank Condé Nast Traveller India readers and our customers for their strong support, as Royal Caribbean aims to create a bigger wave of interest in cruising and redefine the cruising experience for the Indian traveller in Asia and rest of the world. We also thank our travel partners who play a very significant role in our success story."

About Royal Caribbean International

Royal Caribbean International is an award-winning global cruise brand with a 40-year legacy of innovation and introducing industry firsts never-before-seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 21 of the world's most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, Asia and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted "Best Cruise Line Overall" for 10 consecutive years in the Travel Weekly Reader's Choice Awards.

About TIRUN Travel Marketing

TIRUN Travel Marketing is the exclusive India Representative for Royal Caribbean Cruises Ltd. with a portfolio of 3 of its cruise brands including Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises. A leading travel marketing company, TIRUN Travel Marketing has been representing Royal Caribbean Cruises Ltd. in the country since 1993 and continues to successfully undertake exclusive marketing and sales for the various brands while also providing operational support pan-India. Headquartered in New Delhi, the company has proprietary offices in Mumbai, Ahmedabad, Bangalore and Chennai as well as representative presence in Hyderabad and Kolkata.

Recognized as India's premier cruise counsellors, in 2013, TIRUN Travel Marketing celebrates 20 years of its partnership with Royal Caribbean Cruises Ltd. in India.